## **Press Release**

Hotel Felix - an exquisite designer hotel arises from a true classic in the middle of Zurich

Zurich, 20. August 2020. Hotel Basilea, which was beloved due to its extraordinary location in the middle of Zurich Niederdorf was closed on the 23rd of September, 2019. Since then, the remodelling work has proceeded apace. The comprehensive renovations were planned to the most minute detail, so that the new Hotel Felix, built from the old, will be able to open its doors promptly on the 1st of September, 2020 – almost exactly one year later. Aside from the address, this total renovation has resulted in a wholly new hotel that won't remind you of Hotel Basilea in the least.

## Modern. Exquisite. Centrally Located.

Hotel Felix in the centre of the lively Niederdorf district of Zurich was created through a comprehensive remodelling of the former Hotel Basilea. It now radiates a contemporary feel with its subtle and bright design. Nothing about it will remind you of Hotel Basilea. Many walls were torn out in the course of the renovation. The reception desk, lobby and breakfast room on the first floor have been combined into a single open, inviting space. The attic was converted into an exquisite loft suite with its own rooftop terrace from which guests can enjoy a breath-taking view of the sights of Zurich. Hotel Felix has 56 new, modern, chic, well-appointed rooms spread over five floors. Hospitality and affordable luxury are celebrated here at the highest level. The location in the old city of Zurich, just short walk from the main train station and Bahnhofstrasse, along with the cultural and culinary options available in the vicinity round out the attractive offer. Hotel Felix will open on the 1st of September, 2020.

## Hotel Felix – A Name with Tradition

Hotel Felix takes its name from the legend of the patron saints of Zurich, Felix and Regula, who died as martyrs during the persecution of Christians under the Roman Emperor Diocletian. Since the hotel is located close to the Kunsthaus Zurich art gallery and the Zurich Cathedral (the grave of Felix and Regula was, so to speak, the foundation for the later construction of the Zurich Cathedral), there is a painting of Felix and Regula hanging in in the lobby. It was made especially for the hotel by the artist and former art forger Wolfgang Beltracchi.

## Around 8 million Swiss Francs were invested in the renovations by Meili Unternehmungen AG

Meili Unternehmungen AG from Zollikon/ZH is a family company which is active in the real estate sector and other areas of business. It invested around 7 million Swiss Francs in the remodelling done on Hotel Felix. Thanks to this investment, Hotel Felix will thoroughly impress guests with a modern and exquisite style in its furnishings.

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